



*It's all right here!*

## **"The Parks Show"**

### **FACT SHEET**

#### **Background**

"The Parks Show" began in 1989 when it was called "Yours for Life—Montgomery County Parks." The show was renamed, "The Parks Show," in 1998. Now in its 19<sup>th</sup> year, "The Parks Show" takes county residents and viewers inside the Montgomery County Department of Parks and allows the department to share information on the latest happenings, upcoming events and benefits of the county's more than 33,000-acre parks system.

Show topics range from going behind the scenes at the butterfly show at Brookside Gardens to rock climbing at Burnt Mills dam to learning how the parks partner with local educators to spotlighting some of the county's best green getaways, and so much more. Each show includes exclusive interviews of key parks professionals and special guests to bring important park management topics to life for viewers. "The Parks Show" is filmed on location at parks throughout the county, which showcases the parks beautiful scenic backdrops and gives viewers the experience of "being there."

The show is a joint production of the Montgomery County Department of Parks, part of the Maryland-National Capital Park and Planning Commission (M-NCPPC), and the Montgomery County Council. A special arrangement between the Montgomery County Council and Montgomery Community Television makes "The Parks Show" possible. As a result of this relationship, the Department of Parks receives, at no cost, a producer, camera and audio technicians and editing support to produce the program.

#### **About "The Parks Show"**

- "The Parks Show" features the parks, programs and activities in the Montgomery County parks system.
- A 15-minute monthly program, "The Parks Show" airs three times daily on County Cable Montgomery (Comcast and RCN Channel 6 and Verizon Channel 30) and reaches more than 200,000 homes in Montgomery County.
- "The Parks Show" is a 2007 Gold winner in the MarCom Awards administered and judged by the Association of Marketing and Communications Professionals, and has also won the Maryland Recreation and Parks Association (MRPA) Writing, Research or Audio Visual award in 2006 and 2004.
- Cathy Grubman is the show's producer and writer and Department of Parks Media Relations Manager Kelli Holsendolph is the show's host.

#### **Previous Episodes of "The Parks Show"**

- October 2007 – Horsin' Around. This episode of "The Parks Show" featured the department's equestrian facilities: Rickman Farm Horse Park, Potomac Horse Center, Woodstock Equestrian Park, Callithea Farm Park and Meadowbrook and Wheaton Stables. Viewers met the department's new Equine Resources Coordinator David Tobin and learned more about the Maryland-National Capital Park Police mounted unit from Park Police Sergeant Rick Pelicano.

- November 2007 – Wild Montgomery. In this episode, viewers discovered great green getaways in Montgomery County as highlighted in the department’s new Wild Montgomery initiative. They also met Wild Montgomery partner, the Audubon Naturalist Society, and Olympic-bound kayakers who train on the Potomac River.
- December 2007 – Winterizing the Parks. This episode offered park patrons fun ways to keep fit and active in the parks this winter in spite of the dropping temperatures. Viewers learned about park snow policies, clearing parkways and roadways, and shoveling and de-icing from the department’s “Snow Commander” Todd Johnson. Viewers were also offered a few cold-weather safety tips from Maryland-National Capital Park Police Officer Nancy Jones.
- January 2008 – Party Place. With wedding season on the horizon, this edition of “The Parks Show” took viewers on a road tour of the department’s event centers: Woodlawn Manor, the Lodge at Little Seneca, Brookside Gardens and Rockwood Manor.
- February 2008 – Summer-Timing! It’s never too early to make summer camp plans for the kids. With more than 50 different summer camp options for a variety of ages in Montgomery Parks, this episode of “The Parks Show” offered viewers a sampling. Summer camps at Cabin John Ice Rink, Little Bennett Campgrounds, Brookside Nature Center and in the department’s archaeology program were featured.
- March 2008 – Art in the Parks. This current edition of “The Parks Show” spotlights art at Brookside Gardens and the Locust Grove Nature Center. Viewers meet a county art instructor whose students find inspiration at Little Seneca Lake at Black Hill Regional Park and learn more about art classes offered at McCrillis Gardens.

**For more information**

For more information on “The Parks Show,” please contact Department of Parks Media Relations Manager and “The Parks Show” Host Kelli Holsendolph (301) 650-2866 or [Kelli.Holsendolph@montgomeryparks.org](mailto:Kelli.Holsendolph@montgomeryparks.org).